

LCIA HAS MOVED

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MANDALA CONCRETE, LLC

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GULF SOUTH INSURANCE

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LOUISIANA

inGOODcompany

Dedicated to the affiliate membership of the LCIA.



LOUISIANA CONSTRUCTION AND INDUSTRY ASSOCIATION

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DEAR LCIA MEMBERS:

Here at LCIA we've been working hard to plan some great events for all of you, so you can get the most out of your LCIA membership. We've scheduled things we not only think you will enjoy but will also truly help you with your business. Needless to say, we're very excited about what we have planned.

Please take advantage of these opportunities. These events are FREE and created specifically for YOU. They are a wonderful way to get ideas and to learn how to refine, redevelop, and re-energize your business. They are also a great way to meet potential business partners or to just simply socialize with friends.

If you have any questions, please feel free to call me at 985.612.6733 or email me at christina@lciassociation.com, and remember to visit www.lciassociation.com for more information on LCIA happenings.

Our first event is our LCIA Member Breakfast which will be held on Tuesday, May 10 from 8:00 to 9:00 A.M.

We hope to see you there!

Christina Buras

Christina joined LCIA in 2010. As Associate Director, she is responsible for the planning and implementation of LCIA events and for managing LCIA communications. Christina is a graduate of LSU, where she received a B.S. in Business Management and a minor in Leadership Development. She joined LCIA with valuable nonprofit experience and an affinity for helping people meet their full potential. Her favorite movie is Arsenic and Old Lace, and she loves French fries.

LCIA Q&A

What is *In Good Company*?

In Good Company is LCIA's member magazine. All LCIA members receive a copy of *IGC*.

What is LCIA?

LCIA stands for "Louisiana Construction and Industry Association." We are a trade association comprised of Louisiana small businesses representing a wide range of industries. We like to think of LCIA as a club for Louisiana businesses.

How does one become a member?

Any business can become an LCIA member by taking out an LCI Workers' Comp policy. LCIA provides benefits and services to all LCI Workers' Comp clients, so they are not only insured, but they also receive a variety of other benefits through LCIA!

What does LCIA do?

LCIA hosts educational workshops, informational forums, and business (and social) networking events. LCIA also keeps members connected and informed through e-Newsletters, the LCIA website, and our magazine, *In Good Company*.

When are LCIA events?

There are LCIA events scheduled each month. Check out www.lciassociation.com or call 985.612.6733 for dates and times. LCIA regularly sends out event reminders. If you have not received this information, please email Christina at Christina@lciassociation.com.

How do I learn more about LCIA?

Read through this magazine! You can also go to www.lciassociation.com or call us at 985.612.6733.

"We've Moved!"

LCI and LCIA Have a New Home!



As of February 2011, LCI and LCIA's new address is 1123 North Causeway in Mandeville. Sitting right off the highway and nestled in between the Causeway and I-12, we're easier to find than ever!

With 9,000 square feet, the new site also has a bit more leg room than the old place. The new facilities include: ample meeting space, a spacious reception area, and a whole lot of parking.

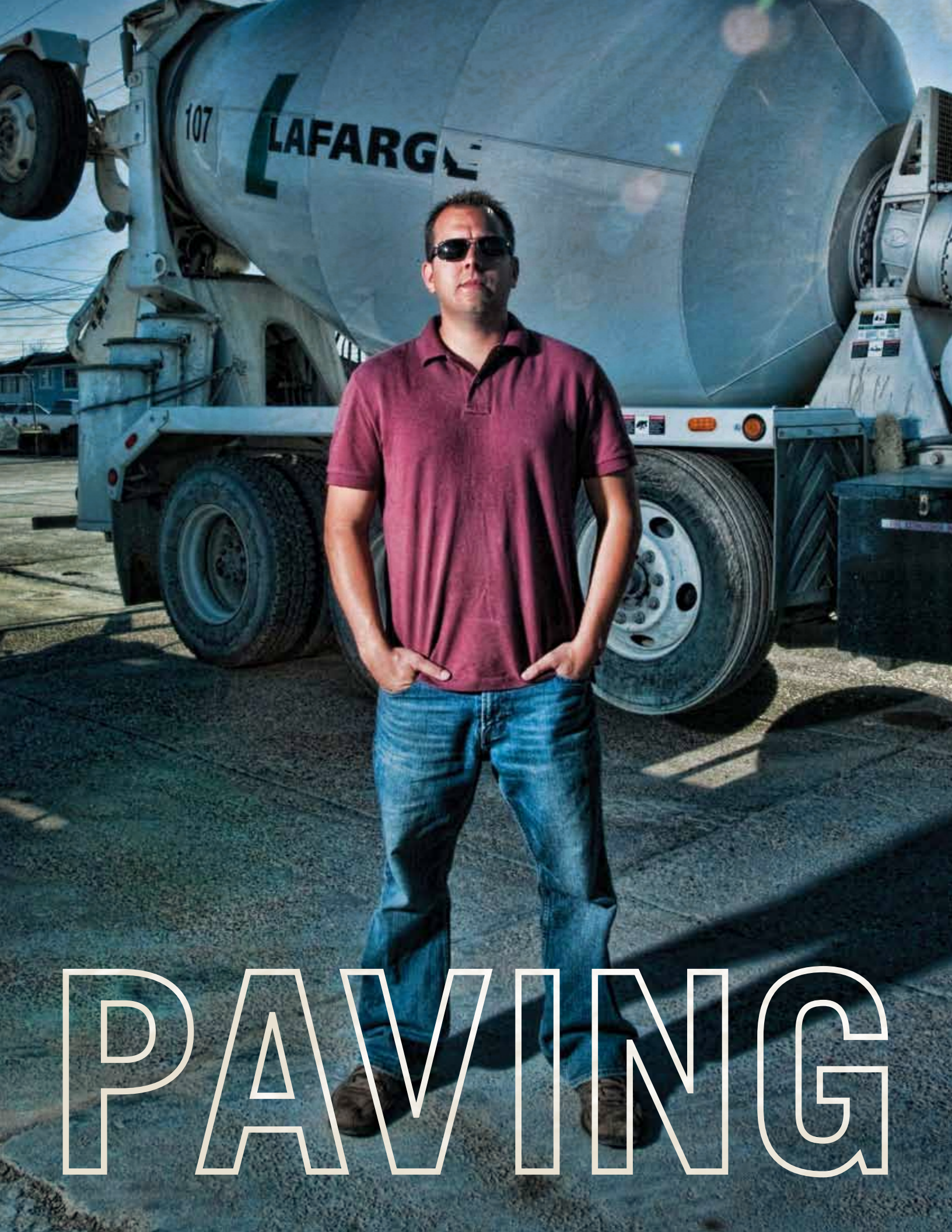
Moreover, with 9,000 square feet, LCI and LCIA have finally moved in together! Now LCIA and LCI, your workers' comp provider, are operating under one roof. "We're a one-stop shop now. Fund members can pay their workers' comp bills and attend our stellar events all in one go!" says Christina Buras, Associate Director of LCIA.

Connecting to members will be much easier for LCIA with our new loft classroom. "Now we can hold events on the premises, which will enable us to be more accessible to members," says Christina. "We have a lot more freedom for when and how we host events."

When you come to one of our events or stop by just for a visit, come hungry! While, of course, LCIA will be providing food at our gatherings, there are also plenty of excellent restaurants to quash that appetite, including: Voo Doo BBQ, Times Grill, and the locally famous Bear's Grill. There are also some great coffee

shops in the area, such as Coffee Rani, that provide the perfect environment for any business meeting.

With all of this, why wouldn't you want to come visit us? Come check out our new digs at 1123 N. Causeway, Mandeville, LA 70471. We look forward to seeing you!



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PAVING

Brent Magee, President of Mandala

Concrete, is paving the way for Louisiana

to become an “Eco-Empire.”

The biggest weapon in his go-green

arsenal? The groundbreaking innovation

called *pervious concrete*.

AN ECO-EMPIRE



BRENT EXPLAINS his company's ambitious mission this way, "Concrete has helped shape civilizations from as far back as ancient Egypt and Rome. Today, it is indispensable in the development of infrastructure, industry, and housing across the entire planet. Pervious is revolutionizing many long-held concrete applications."

"Pervious concrete is an extremely porous, low-impact development technique that allows rainwater to pass directly through its paved surface. Pervious has little or no fine rock material and promotes just enough cohesion of the concrete's larger particles to preserve its integrity. The voids present in pervious concrete allow water to run through the surface and into the ground," explains Brent Magee.

Pervious concrete has already garnered much respect in the field of construction. In fact, pervious is recommended by the EPA for the management of storm water runoff as a Best Management Practice because it helps to reduce runoff and protect water quality by allowing groundwater to be recharged. By eliminating the need for retention ponds and other storm water management solutions, this amazing pavement technology is also singlehandedly responsible for lowering the overall project costs while maximizing land use efficiency.



Because they are light in color and have an open-cell structure, pervious concrete pavements don't absorb and store heat and then radiate it back into the environment like a typical asphalt surface. Brent adds, "The open void structure of the pervious pavement allows cooler temperatures from below the concrete to cool the pavement, helping to reduce the heat-island effect found in so many urban areas today." This prevalent heat-island effect can also be greatly reduced by planting trees that offer shade and help to cool urban environments. Mandala Concrete's pervious pavements help to protect these shade trees by allowing more air and water to reach the roots—even in parking lots and other paved areas.

“Pervious requires a very precise, complex application process. I trained with Scott Erickson, the leading expert in the country and National Ready Mixed Concrete Association (NRMCA) trainer on pervious concrete,” says Brent. Presently, Brent Magee is the only certified pervious concrete technician in Louisiana. He is also LEED AP certified and a member of the Horizon Initiative Water Management Committee and the American Concrete Institute Flatwork Finisher Program.



Founded in 2008, Mandala Concrete is a member of the U.S. Green Building Council, the St. Tammany West Chamber of Commerce, and the Better Business Bureau. Under Brent’s leadership, the firm has completed pervious pavements for high-profile projects such as Brad Pitt’s Make It Right Foundation and Jackson Barracks. Mandala Concrete also paved the tarmac at the New Orleans Lakefront Airport and is presently paving 9000 sq. ft. of pervious concrete at the New Orleans BioInnovation Center on Canal Street.

When asked how he first became interested in pervious concrete, Mr. Magee gives much of the credit to Kyle Ardoin. “Kyle was the one who talked me into starting the company. As the Executive Director of the Concrete & Aggregates Association of Louisiana, he held the first certification courses for pervious concrete in Louisiana. Kyle introduced pervious to the engineers, architects, and construction industry throughout the state. Now he’s the First Assistant Secretary of State to Louisiana Secretary of State Tom Schedler.”

Every day, Brent preaches the virtues of pervious concrete, a material he thinks will change the foundation of Louisiana construction. He works hand-in-hand with Gerard Vitrano, the quality control manager at Lafarge, the only company in the state that produces pervious concrete. Together, Mandala and Lafarge continue to share their knowledge of this revolutionary material with forward-thinking developers across the state.

MANDALA CONCRETE, LLC
Mandeville, LA
504.430.1609
www.mandalaconcrete.com



REMEMBER TO CHECK OUR WEBSITE!

WWW.LCIASSOCIATION.COM

Also, follow us on Facebook and Twitter.



LOUISIANA CONSTRUCTION
AND INDUSTRY ASSOCIATION

Bill Love at Gulf South Insurance Agency, LLC

Baton Rouge › Louisiana

“Our proposals are not based solely on finding the lowest price, but the best value—the right coverage for a reasonable premium with a reliable insurance company.”

-William R. “Bill” Love

FOR MORE THAN 40 YEARS, Bill Love’s Gulf South Insurance Agency has helped protect business owners, individuals, and families by offering a diverse range of policies from insurers people trust. Today, this family-owned and operated independent agency remains dedicated to providing an extraordinary level of customer service few can match.

Saving time and money for their clients, Bill Love and his savvy team of agents have the knowledge and experience to help customize insurance packages to meet each individual’s needs. Because the company is completely independent, agents are not contractually obligated to favor any certain provider, which allows them the freedom to offer the protection clients truly need—and deserve.

Fifty years ago, William R. “Bill” Love began his career fresh out of the Service selling life insurance door-to-door. Bill claims he fell in love with the insurance industry because of “the excitement of meeting new people.” Since those early days, he has founded and continues to grow Gulf South Insurance Agency in Baton Rouge.

Lovingly called “Mr. Chairman” by his team, Bill leads Gulf South according to his belief that providing exceptional customer service and dependability are paramount. The right coverage for a reasonable premium from the most trusted, reliable names in insurance is what his agency delivers every day.

Working alongside his daughter, RaeJean Love Tubre, Bill Love is doing everything he can to ensure that his signature level of quality customer service will continue well into the future of Gulf South. The father-daughter team works daily to not only provide the lowest price, but also to continually offer the best value. All of which means that people can feel confident in the fact that Bill, RaeJean, and their Gulf South Insurance Agency have Louisiana covered.



GULF SOUTH INSURANCE AGENCY, LLC

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Facebook: Gulf South Insurance Agency, LLC
DBA BillLove

AGENCY PROFILE ›	
Name ›	William R. “Bill” Love
Company ›	Gulf South Insurance Agency, LLC
Years in industry ›	50 years
Hobbies/interests ›	World travel
Favorite TV show ›	Star Trek
Favorite movies ›	All science fiction films
Favorite tunes ›	Classical music and soft rock

BUILD A STRONG LOCAL ECONOMY



STAY LOCAL! BECAUSE INDEPENDENT, LOCAL BUSINESSES ARE THE FOUNDATION OF YOUR COMMUNITY'S VIBRANT CULTURE AND ECONOMY.

FIND THOUSANDS OF LOCAL BUSINESSES (OR ADD YOUR OWN) AT: WWW.STAYLOCAL.ORG

staylocal  **org**™
CULTURE COMMERCE ENVIRONMENT

STAY LOCAL! IS AN INITIATIVE OF THE URBAN CONSERVANCY TO CREATE A STRONG ECONOMY BASED ON LOCALLY-OWNED INDEPENDENT BUSINESSES. The Urban Conservancy is a New Orleans-based nonprofit engaged in research, education and advocacy promoting the wise stewardship of our unique built heritage and local economies since 2001. Learn more at urbanconservancy.org.

What can LCIA do for you?

We're turning to you.

We want to know:

what kind of events or programs
would you like LCIA to host?

Send in your suggestions!

We want to hear from you! This is your chance to tell us what you want to get out of your membership. Do you want help with your business? Do you want to meet more business professionals like yourself? Do you want free food and prizes? What do YOU want?

The individuals with the top three best suggestions will win the following:

- 1st prize: \$200 Visa gift card
- 2nd prize: \$100 Visa gift card
- 3rd prize: \$50 Visa gift card

On top of that, our lucky winners will have the satisfaction of seeing their ideas come to life. Starting in August, LCIA will implement the top three contest ideas, so send us your best!

Please email your suggestions to Christina@lciassociation.com. You may also mail them to LCIA at 1123 N. Causeway Blvd, Mandeville, LA 70471. We will be posting the best and most amusing submissions to our website.

Please have all submissions in by June 3, 2011.

We
can't
wait
to hear
from
you!



LOUISIANA CONSTRUCTION AND INDUSTRY ASSOCIATION

1123 North Causeway Boulevard
Mandeville, LA 70471

Presort Standard
US POSTAGE
PAID
Permit No. 77
Mandeville, LA

LCIA events are back!

Come see what LCIA has to offer! We're all about helping YOU, our members, so come check out the FREE programs we've devised to help you with your business ventures.

MAY

MEMBER BREAKFAST

WHEN: TUESDAY, MAY 10
8:00 – 9:00 A.M.

WHERE: LCI OFFICE, MANDEVILLE

LCIA is kicking off its new event season with a member breakfast. Start your day out right with some good food and great company. Meet fellow small business owners, and learn about what LCIA has in store for you.

First 10 people to register will receive a \$25 Chevron gift card at the event.

PUT THE "SPRING" BACK INTO YOUR BUSINESS!

WHEN: WEDNESDAY, MAY 18
5:30 – 7:00 P.M.

WHERE: LCI OFFICE, MANDEVILLE

Guest presenters: Urban Conservancy, Louisiana Small Business Development Center, and SCORE.

Did you know there are organizations out there that will help small businesses and start-ups for FREE? Come hear how these organizations can assist you with your business. Be sure to ask lots of questions. That's what they're here for! (Food and drinks will be served.)

A \$100 Visa gift card will be raffled.

JUNE

MEMBER BREAKFAST

WHEN: TUESDAY, JUNE 7
7:30 – 8:30 A.M.

WHERE: LCI OFFICE, MANDEVILLE

Guest speaker: Jo Ann Coulter-Wientjes of Sudden Change Interiors, professional organizers.

Tired of not being able to find important paperwork? Can't keep track of your invoices, but you're too busy to do anything about it? LCIA has a solution for you! Come out to meet fellow members and learn how a professional organizer can help get your business on track.

First 10 people to register will receive a \$25 Office Depot gift card at the event.

GET "INTUIT": QUICKBOOKS FOR BEGINNERS

WHEN: THURSDAY, JUNE 16
9:00 A.M. – 2:00 P.M.

WHERE: LCI OFFICE, MANDEVILLE

Speaker: Danny Allday of Allday Consulting Group, LLC

Need to get your books in order? Want to learn QuickBooks? Come hear Danny Allday's QuickBooks 101 for beginners. All participants will get a QuickBooks textbook. One lucky participant will win his or her very own copy of QuickBooks. Lunch will be provided.

You must register for this class.

Maximum class size: 10.

JULY

WORKERS' COMP 101

WHEN: WEDNESDAY, JULY 13
4:00 – 6:00 P.M.

WHERE: LCI OFFICE, MANDEVILLE

"How do I file a claim?" "What do I need for an audit?" Get all of your questions answered at WC 101! Meet the LCI staff and learn the ins-and-outs of your Workers' Comp policy. With our exhibit set-up, you get to choose who you want to talk to by visiting our department booths. Get the answers you need without the boring lecture!

DEFENSIVE DRIVING SAFETY CLASS

WHEN: WEDNESDAY, JULY 20
8:00 A.M. – 12:00 P.M.

WHERE: ACADIANA SAFETY ASSOCIATION
1126 COOLIDGE BLVD., COMPLEX 4
LAFAYETTE, LA

Beat the heat AND learn how to drive defensively on the rough roads of Louisiana. Coffee and pastries from Meches will be served for breakfast.

To register for events, please go to
www.lciassociation.com
or call Christina at 985.612.6733.